



FINDING THE FASTEST U18 AMATEUR AFL PLAYER

Promoter	PepsiCo Australia Holdings Pty Ltd ABN 25 079 719 743 799 Pacific Highway, Chatswood NSW 2067
Entry Restrictions	Open only to Australian residents who: <ol style="list-style-type: none"> 1. Are aged between 14-18 years old (born in the years 2000, 2001, 2002, 2003 & 2004); 2. Have consent from their parent or legal guardian to participate; 3. Sign the provided indemnity and talent release forms (or if they are under 18, have their parent or legal guardian sign the forms); and 4. Are a registered playing member of an approved local AFL club and league (AFL Player), (Eligible Entrants).
Registration Period	Registration opens at 9am AEST on Monday 4 th June, 2018 and closes at 11.59pm AEST on Sunday 5 th August 2018, at www.afl.com.au/sprint
State Heats	Entrants must register to attend one of five State Heat events (the Heats) to be held at the following locations: <ol style="list-style-type: none"> 1. SA – Wed 27th June 2018 - Norwood Oval – Woods St, Norwood SA 5067 2. QLD – Tues 3rd July 2018 - Coorparoo Oval – Birubi St, Coorparoo, QLD, 4151 3. WA – Wed 11th July 2018 – City Beach Oval, Fred Burton Way, City Beach WA 6015 4. VIC – Thur 26th July 2018 – Lakeside Stadium, 33 Aughtie Dr, Albert Park VIC 3206 5. NSW – Mon 6th Aug 2018 – St Luke’s Oval, 3 Stanley St, Concord NSW 2137 <p>Each Eligible Entrant will run 100m. The 14 fastest entrants from each State Heat event will progress and compete in the Pre-Game AFL State Finals. Entrants will need to arrange their own transport (at their cost) to the State Heats.</p>
State Finals	Pre-Game AFL State Final events (the State Finals) to be held at the following locations: <ol style="list-style-type: none"> 1. Round 18: West Coast v Western Bulldogs – Sun 22 July, 2018 2. Round 20: Richmond v Geelong Cats – Friday 3 Aug, 2018 3. Round 21: Gold Coast v Richmond Tigers – Sat 11 Aug, 2018 4. Round 22: GWS v Sydney Swans – Sat 18 Aug, 2018 5. Round 23: Fremantle v Collingwood – Match Fixture (dates) not released by AFL <p>Each Entrant will run 100m pre-game of an AFL match. There will be 2 heats of 7 AFL players per State Final. The first person across the line in each of the heats (Finalists) will progress and compete in the National</p>

	U18 Final on the 2018 Toyota AFL Grand Final Day in Melbourne (MCG). Entrants will need to arrange their own transport (at their cost) to the State Finals, tickets will be provided.
U18 National Finals & Grand Final Sprint	The U18 National Final will be held in Melbourne at the MCG before the start of the 2018 Toyota AFL Grand Final on 29th September 2018. The 10 Finalists will compete over 100m in one race only. The first 2 runners from the U18 National Final race (Grand Finalists) will progress to compete in the 2018 Gatorade Grand Final Half Time Sprint (" Grand Final ") to be held at the Melbourne Cricket Ground on 29 th September, 2018.
Entry Limits	One entry per person. Entrants may only enter in their usual State of residence.
Winner Notification	The winners of the Heats, State Finals and Final will be notified on the day of the relevant race, and the winner of the Grand Final will be notified at Melbourne Cricket Ground on 2018 Toyota AFL Grand Final day (Saturday 29 th of September 2018).
Prize Summary	<ol style="list-style-type: none"> 1. Club Incentives The Top 3 Amateur AFL clubs per state who have the most participants present at a State Heat event, will receive Gatorade Hardware and Gatorade product to the value of \$1,000. 2. State Finalists Each AFL State Finalist (2 per state) will receive Return Flights**, Accommodation, Transfers and Tickets for 2 people to the 2018 Toyota AFL Grand Final ** VIC Finalist will not receive flights given their proximity to the MCG (Final Venue) 3. U18 Grand Final Winner Winner of the U18 Grand Final will receive a \$1,000 cash prize.

TERMS AND CONDITIONS OF ENTRY

"FINDING THE FASTEST U18 AMATEUR AFL PLAYER" (the "Competition")

The following terms and conditions (**Terms and Conditions**) apply for "Finding the Fastest U18 Amateur AFL Player" competition (the **Promotion**). By submitting an entry into the Promotion, the entrant warrants that they have read, understood and accepted these Terms and Conditions.

1. The Promotion is conducted by PepsiCo Australia Holdings Pty Ltd (ABN 25 079 719 743) of 799 Pacific Highway, Chatswood NSW 2067 (the **Promoter**).

2. Information on how to enter the Promotion forms part of the Terms and Conditions.

3. Entry is only open to Eligible Entrants.

Employees of the Promoter (and their immediate families), participating retailers and agencies associated with this Promotion are ineligible to enter.

4. Entries are deemed to be received at the time of receipt by the Promoter and not at the time of transmission by the entrant.

5. The Promoter reserves the right, at any time, to verify the validity of entries and entrants (including an entrant's identity, age and AFL registration status) and disqualify any entrant who submits an entry that is not in accordance with these Terms and Conditions, who tampers with the entry process or who submits an entry that the Promoter, in its sole discretion, deems to be offensive, inappropriate, defamatory or otherwise not in keeping with the spirit of the Promotion. The Promoter may refuse participation for any entrant where it believes the entrant has suffered, or is suffering, from any disease, injury or illness or is otherwise unfit to participate.

6. Errors and omissions may be accepted at the Promoter's discretion. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights. Incomplete, indecipherable, or illegible entries will be deemed invalid.

7. This is a game of skill and chance plays no part in the determination of winners. Each Eligible Entrant will be individually judged based purely on the time in which they can complete a 100m sprint, as determined by the Promoter in its absolute discretion. The Promoter's decisions are final and no correspondence will be entered into.

8. Within 5 Business Days of the end of the Registration Period, each Eligible Entrant will be notified by email further details about the Heats.

9. Within 5 Business Days of the conclusion of the State Heat events, each Eligible Entrant will be notified by email further details about the AFL Pre-Game State Final events.

10. Within 5 Business Days of the conclusion of the State Heats events, each Eligible Entrant will be notified by email further details about the U18 National Final event.

11. The State Final winners (10 in total - 2 per state) that participate in the U18 National Final at the 2018 Toyota AFL Grand Final (29th September 2018) will receive the following prize, depending on their place of residence:

- if they reside in a State other than Victoria, 2 x economy class return airfares (with an airline of the Promoter's choice) from their State of residence to Melbourne, departing Friday 28th September and returning Saturday 29th September 2018;
- 1 x night's accommodation for 2 people (1 room - twin share or similar) at a hotel of the promoter's choice on Friday 28th September 2018;
- 2 x tickets to the 2018 Toyota AFL Grand Final on September 29th 2018;
- hotel transfers to and from the venue (MCG).

If a State Final is under the age of 18, they must be accompanied by their parent or legal guardian when attending the finals, including the travel and accommodation described above. Flights and accommodation are subject to booking and availability.

12. No prize is transferable or exchangeable, nor can it be redeemed for cash. In the event for any reason a winner does not take an element of any prize at the time stipulated by the Promoter then that element of the prize will be forfeited by the winner and cash will not be supplied for that element of the prize. The Promoter accepts no responsibility for any variation in the value of a prize.

13. Where a prize is unavailable for any reason, the Promoter may substitute for that prize another item of equal or higher value as determined by the Promoter. Without limiting the foregoing, the Promoter may, in its absolute discretion, substitute cash for any prize (the amount of cash being equal to the prize value specified for that prize in the Schedule).

14. The total cost of providing the benefits referred to in clause 11 in these Terms and Conditions is up to \$28,000 (ex GST), depending on the winners' places of residence. Each entrant acknowledges that other than the benefits referred to in clause 11 (and the right to participate in the Heats, State Finals the U18 National Final and 2018 Toyota AFL Grand Final Half Time Sprint), there are no other prizes on offer as part of this Promotion.

15. For the avoidance of doubt, the Promoter will not be responsible for, or provide to any person, insurance, spending money or any other incidental or personal costs in relation to the Promotion or participation in the Promotion (**Personal Costs**), and each Eligible Entrant, Heat Winners, State Final Winners and Grand Finalists will be solely responsible for any Personal Costs.

16. The Heat Winners, State Final Winners and Grand Finalists (**Winners**) must, at the Promoter's request, participate in any marketing and promotional activity in relation to the Promotion, free of charge. Entrants consent to the Promoter using the entrant's name, likeness, image and/or voice in the event they are a Winner (including photograph, film and/or recording of the same) in any media for an unlimited period without remuneration for the purpose of promoting this Promotion (including any outcome), and promoting the Promoter and the Promoter's products.

17. If for any reason whatsoever a Winner does not participate in any part of the Promotion which they are required to participate in then they will be deemed to have forfeited their rights under the Terms and Conditions and are not entitled to cash or any other prize in lieu.

18. Prizes, or any unused portion of a prize, are not transferable or exchangeable and cannot be taken as cash.

19. If this Promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Promoter, the Promoter reserves the right, in its sole discretion, to the fullest extent permitted by law to disqualify any entrant or modify, suspend, terminate or cancel the Promotion, as appropriate.

20. Other than any liability that cannot be excluded by law (including the Australian Consumer Law), the Promoter (including its officers, employees and agents) excludes all liability (including negligence), for any personal injury suffered or sustained in connection with this Promotion or any prizes; and any loss or damage (including loss of opportunity), whether direct, indirect, special or consequential, arising in any way out of the Promotion, including, but not limited to, where arising out of the following:

- any technical difficulties or equipment malfunction (whether or not under the Promoter's control);
- any theft, unauthorised access or third party interference;
- any entry or prize claim that is late, lost, altered, damaged or misdirected (whether or not after their receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter;
- any tax liability incurred by a winner or entrant; and
- participation in any aspect of the Promotion.

21. Entrants acknowledge that there may be inherent risks in some aspects of the prize. By entering this Promotion and accepting the prize, entrants accept that risk. As a condition of participation in the Promotion, each Eligible Entrant and their companion may be required to sign legal documentation as and in the form required by the Promoter in their absolute discretion, including but not limited to a legal release and indemnity form.

22. By entering this Promotion, each entrant acknowledges and agrees that:

- they will at all times conduct themselves in a proper manner, having consideration for other Eligible Entrants, the Promoter and any other person and understanding that unruly and unreasonable behaviour is prohibited;
- if their behaviour at any time is deemed inappropriate, offensive, or otherwise unsuitable by the Promoter, they may be removed from the venue, event, accommodation, flight or any other place at which that behaviour has or is deemed likely to occur by the Promoter (or its employees, officers, contractors or agents), without recourse to the Promoter or any other person; and
- they indemnify the Promoter for any damage, loss, cost or expense caused to any third party property or any person (**Relevant Cost**) as a result of their actions or omissions during the conduct of the Promotion and must promptly pay any Relevant Costs to the Promoter (or any other relevant person) on demand.

23. The Promoter is not liable for any tax implications arising from the conduct of any entrant in this Promotion. Independent financial advice should be sought.

24. The Promoter and its associated agencies and companies will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense, damage, personal injury or death which is suffered or sustained (whether or not arising from any person's negligence) by any person in connection with this Promotion or participating in any prize, except for any liability which cannot be excluded by law (in which case that liability is limited to the minimum allowable by law).

25. The information entrants provide will be used by the Promoter for the purpose of conducting this Promotion. We will collect information such as your name, age and contact details. The Promoter may disclose entrants' personal information to its contractors and agents (including the AFL) to assist in conducting this Promotion or communicating with entrants. By entering this Promotion, entrants consent to the storage of their personal information on the databases of the Promoter, and its related bodies corporate and the AFL, may use this information for future promotional and marketing purposes regarding their products and services including (where the entrant has opted in) contacting entrants via electronic messaging. Entrants can read the Promoter's Privacy Policy at <http://www.pepsico.com.au/privacy/>. By entering this Promotion, entrants consent to the storage, collection and use of their personal information by the AFL in accordance with its Privacy Policy available at www.afl.com.au/privacy/, and that entrants have read and agree to be bound by the AFL Privacy Policy. Entrants can request access, updates and corrections to their personal information by contacting our privacy officer at consumer.cic@pepsico.com or 1800 025 789. If an Entrant does not provide their personal information, the Entrant will not be able to enter the Promotion.